

CAMERON REYES

MOTION DESIGNER/ANIMATOR



Email: Creyes.modesign@gmail.com

Portfolio: www.cameronreyes.com

SUMMARY

Adaptable and collaborative 2D/3D Motion Designer with sharp instincts for visual storytelling. Skilled at interpreting creative direction and translating it into clean, organized workflows. Known for problem-solving under pressure, communicating quickly and clearly, and aligning seamlessly with team goals. Detail-oriented, fast-moving, and always focused on the bigger creative vision.

EMPLOYMENT HISTORY

August 2022 - February 2025 (Motion Designer)

February 2025 - Present (Senior Motion Designer)

Full-Time | Zealot | Los Angeles, CA

- Designed and animated styleframes for A/V and digital pitches
- Created Various Typography Main Title lockups in Illustrator
- Collaborated with designers and production artists to solve After Effects build issues
- Created clean, production-safe motion test files and animations
- Worked across After Effects, Illustrator, and Cinema 4D

June 2022 - June 2022 (Motion Designer)

Freelance | MENTALiTY | Los Angeles, CA

- Read and interpreted creative briefs from freelance producer and Creative Directors
- Designed 3 styleframes for a Hulu show pitch
- Worked quickly under a tight deadline
- Maintained alignment with brand tone and visual identity
- Contributed visual concepts to early-stage presentation

March 2022 - March 2022 (2D Motion Graphics Animator)

Freelance | Brand New School | Los Angeles, CA

- Took direction from Creative Director and Producers
- Animated kinetic typography for a White Claw commercial
- Ensured animation matched voiceover pacing and music cues
- Refined type movement for rhythm and legibility
- Delivered final animation assets on a compressed timeline

January 2022 - January 2022 (2D Motion Graphics Animator)

Freelance | Imaginary Forces | Los Angeles, CA

- Collaborated with Creative Director Alan Williams and Editor Lexi Gunvaldson
- Applied VHS-style effects to curated footage using After Effects
- Reapplied typography based on edit, adjusting kerning and size
- Prepared organized final project files and renders
- Delivered high-res QuickTime ProRes 4444 assets for finishing

September 2020 - December 2021 (Junior Animator)

Full-Time | Brand New School | Los Angeles, CA

- Animated vector, graphic, and CGI commercials for clients like Google, Bloomberg, Capital One, Coca-Cola, Android, Bank of America, and Snapchat Inc.
- Built After Effects templates and animations for Snap Partner Summit 2021
- Took direction from Creative Directors and Producers
- Collaborated with senior freelance animators and designers
- Translated Illustrator and Photoshop designs into animated sequences in After Effects

EDUCATION

Otis College of Art and Design, Los Angeles, CA

Bachelor's in Fine Arts; June 2020
Motion Design

West Career and Technical Academy, Las Vegas, NV

Standard Highschool Diploma; June 2016
Information Technology

PROFESSIONAL SKILLS

After Effects

Photoshop

Illustrator

Indesign

Cinema 4D

Google Drive

Jump Desktop

HOBBIES & INTERESTS

Playing video games, longboarding, traveling, watching movies in theaters, reading about leadership and growth, exploring events, walking around new places, and making new friends.